BROOKLYN WINERY

Blind Pairing Social

The Blind Pairing Social is the ultimate interactive experience for larger groups. Guests will use basic wine tasting skills to identify different varietals with the help of their colleagues. Each guest will need to seek out the right person in the crowd to complete their blind pairing and take home a prize!

ACTIVITY DETAILS

The Blind Pairing Social can be added to our dinner, luncheon, and cocktail party packages.

Capacity: 50 - 200 people

Teams: Upon arrival, each guest will receive a varietal characteristic card. The number of teams is dependent upon guest count.

ACTIVITY STRUCTURE

1. As each guest arrives they'll be given a card listing one characteristic of one of four Brooklyn Winery wines, plus game instructions.

2. Four stations, each manned by Brooklyn Winery staff, will feature blind tastes of one Brooklyn Winery wine.

Guests will have two goals:

Identify characteristics amongst the other guests that pair with their own. The two characteristics will give them what they need to...

Identify their wine match. For example, if their characteristics are CITRUS + ACID, they might find that they are matched to the Stainless Steel Aged Riesling.

3. Once guests have found their pairing mates, they can check in at the appropriate wine station, determine that they've made the correct identification, and redeem a card for their prize.

4. At the end of the evening, guests will turn in their cards to receive a bottle of the Brooklyn Winery wine that they identified!

SAMPLE TIMELINE

6:00pm	Guests Arrive & receive their Varietal Characteristic Card
6:00 - 7:00pm	Cocktail Hour & Wine Pairing Social
7:00 - 8:00pm	Dinner or Cocktail Party
8:30 - 9:00pm	Dessert
9:00pm	Guests redeem their prizes and depart